



Get Your Organization's Name on a Boat and Support Community Rowing

BOAT NAMING

Mendota Rowing Club, Madison, WI

Are you looking for new ways to promote your organization? How about your logo on a boat? Mendota Rowing Club (MRC), a non-profit 501c organization is looking for business partners to keep community rowing and our scholarship fund alive and we need your support.

How Does This Benefit Your Organization

- Our boats are rowed on Lake Mendota 7 days a week and across the country at the many regattas we attend. Your logo or name on the stern of the boat would be seen by thousands of people here in Madison and at regattas all across the country..
- Supporting a community oriented non-profit organization enhances your company's profile.
- You'll be a champion of workplace wellness by supporting activities that promote healthy body composition and enhance the cardio-respiratory system.
- We will add your organization name and logo to our website.
- We will donate **Learn-to-Row** vouchers for you to give away to family, employees , or friends (up to a \$4200 value).

MORE INFORMATION

PLEASE CONTACT:

fundraising@mendotarowingclub.com

<http://mendotarowingclub.com>



MENDOTA
ROWING CLUB

BOAT NAMING OPTIONS



Here's How It Works

- You decide which rowing shell you want to sponsor
- We will give you naming rights for that boat
- We will put your graphic/logo on the boat
- We will give you Learn-to-Row vouchers for you to give to your employees, friends or family

Silver Option - Name a Boat (good for 5 years)

Boat Type	Your Donation Amount	MRC Will Donate:
Singles	\$6,999	2 Learn-to-Row vouchers
Doubles	\$7,999	3 Learn-to-Row vouchers
Quad/4+	\$8,999	4 Learn-to-Row vouchers
Eight	\$9,999	5 Learn-to-Row vouchers



Gold Option - Buy a Boat (naming rights are included and good for the life of the boat)

Boat Type	Your Donation Amount	MRC Will Donate:
Singles	\$14,000	3 Learn-to-Row vouchers
Doubles	\$20,000	6 Learn-to-Row vouchers
Quad/4+	\$30,000	9 Learn-to-Row vouchers
Eight	\$48,000	12 Learn-to-Row vouchers

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